

**CURRICULUM VITAE**  
**JOHAN FARKAS**  
4 March 2026

University of Copenhagen  
Department of Communication  
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**ACADEMIC EMPLOYMENT**

2024 – Tenure Track Assistant Professor  
University of Copenhagen  
Department of Communication  
Section of Media Studies

2023 – 2024 Postdoctoral Fellow  
University of Copenhagen  
Department of Communication  
Section of Rhetoric

Part of the research project:  
'Tell Me the Truth: Fact-Checkers in an Age of Epistemic Instability'

2018 – 2023 PhD Student in Media and Communication Studies  
Malmö University  
School of Arts and Communication

*RESEARCH STAYS DURING PhD STUDIES*

- Cornell University  
Department of Information Science  
1 September – 31 October 2019
- Aalborg University  
Department of Communication and Psychology  
1 September 2020 – 31 May 2021

2016 – 2017 Assistant Lecturer and Scientific Assistant  
IT University of Copenhagen  
Department of Digital Design

- 2017 – 2017 Research Assistant  
University of Bergen  
Department of Information Science and Media Studies
- 2014 – 2016 Teaching Assistant  
IT University of Copenhagen  
Department of Digital Design
- 2014 – 2015 Research Assistant  
IT University of Copenhagen  
Department of Digital Design

## **EDUCATION**

- 2013 – 2016 Master of Science in Information Technology  
IT University of Copenhagen  
Digital Design and Communication  
Thesis grade: A
- 2009 – 2013 Bachelor of Communication Studies and Performance Design  
Roskilde University

### *EXCHANGE STAYS*

- Media and Communication Studies, London Metropolitan University  
1 September 2011 – 31 January 2012

## **APPOINTMENTS AND INSTITUTIONAL SERVICE**

- 2019— Expert member of The European Centre of Excellence for Countering Hybrid Threats (Hybrid CoE).
- 2022—2023 PhD Coordinator, School of Arts and Communication, Malmö University.
- 2018—2021 Chair of the Young Scholars Network of the European Communication Research and Education Association (YECREA).
- 2018—2021 Expert Member of The Danish Ministry of Foreign Affairs' Expert Network on Russian Disinformation.
- 2018—2020 Member of the Nordic Research Network on Datafication, Digital Inequalities and Data Injustice.
- 2017—2018 YECREA Representative in the Communication and Democracy section of ECREA
- 2018—2019 PhD Representative at the Board of Doctoral Supervisors, School of Arts and Communication, Malmö University.

## RESEARCH PROFILE

My research explores discursive struggles around digital media and democracy.

My latest book is the edited collection *Digital Media Metaphors: A Critical Introduction*, examining the socio-cultural implications of metaphors such as filter bubble, platform, rabbit hole, and troll. I have also written the book *Post-Truth, Fake News and Democracy: Mapping the Politics of Falsehood*, which critically engages with discourses around fake news and the post-truth era.

I have given talks at more than 20 universities in Europe and the United States and frequently give public lectures and contribute to journalism.

## TEACHING PROFILE

I teach and supervise within media sociology, political communication, media theory, critical theory, and digital media research at the University of Copenhagen. I have previously taught at Malmö University and the IT University of Copenhagen.

I have additionally given guest lectures at the following universities in Europe and the US:

Aarhus University (DK)	Lund University (SE)
Avignon University (FR)	Roskilde University (DK)
Brown University (US)	Rutgers University (US)
Cornell University (US)	Syracuse University (US)
Copenhagen Business School (DK)	Södertörn University (SE)
Fordham University (US)	Temple University (US)
Free University of Brussels (BE)	University of Antwerp (BE)
Harvard University (US)	University of Gothenburg (SE)
Karlstad University (SE)	University of Pennsylvania (US)
Linnaeus University (SE)	University of Southern Denmark (DK)

## RESEARCH DISSEMINATION AND SOCIETAL IMPACT

I am a frequent contributor to journalism and public debate. I have given expert testimonies at institutions such as the Council of Europe, the Swedish Ministry of Culture, and the European Centre of Excellence for Countering Hybrid Threats. My research has also been cited in several reports commissioned by the European Parliament.

For a list of select media appearances see [www.johanfarkas.com/in-the-media/](http://www.johanfarkas.com/in-the-media/)

## PUBLICATIONS

ORCID ID:

<https://orcid.org/0000-0003-2272-7174>

Google Scholar:

<https://scholar.google.com/citations?user=QLFQNFoAAAAJ&hl>

*Citations (as of 3 March 2026)*

Total citations:	3222
Citations since 2021:	2817
h-index	15
I10-index	17

### BOOKS

1. **Farkas, J. & Maloney, J. (Eds.). (2024).** *Digital Media Metaphors: A Critical Introduction*. Routledge. <https://www.routledge.com/Digital-Media-Metaphors-A-Critical-Introduction/Farkas-Maloney/p/book/9781032674599>
2. **Farkas, J. & Schou, J. (2023).** *Post-truth, Fake News and Democracy: Mapping the Politics of Falsehood* (2<sup>nd</sup> ed.). Routledge. <https://www.routledge.com/Post-Truth-Fake-News-and-Democracy-Mapping-the-Politics-of-Falsehood/Farkas-Schou/p/book/9781032563039>
3. **Farkas, J. & Schou, J. (2019).** *Post-truth, Fake News and Democracy: Mapping the Politics of Falsehood* (1<sup>st</sup> ed.). Routledge. <https://www.routledge.com/Post-Truth-Fake-News-and-Democracy-Mapping-the-Politics-of-Falsehood/Farkas-Schou/p/book/9780367322175>

Endorsements and book reviews available at:

<https://www.johanfarkas.com/books>

### PHD THESIS

4. **Farkas, J. (2023).** *This is Not Real News: Discursive Struggles over Fake News, Journalism, and Democracy*. Malmö University Press. <https://www.doi.org/10.24834/isbn.9789178773169>

### JOURNAL ARTICLES

5. **Farkas, J. & Bengtsson, M. (2026).** Defending fact-checking partnerships with platform companies: ‘We can’t fight alone against disinformation’. *European Journal of Communication*. <https://doi.org/10.1177/02673231261422085>

6. Vaarala, V. & **Farkas, J.** (2025). A Discursive Turn in Journalism Studies? A Systematic Review of Discourse Analysis in Leading Journalism Journals. *Journalism Studies*. <https://doi.org/10.1080/1461670X.2025.2600439>
7. **Farkas, J.** & Schousboe, S. (2024). Facts, values, and the epistemic authority of journalism: How journalists use and define the terms fake news, junk news, misinformation, and disinformation. *Nordicom Review*, 45(1): 137-157. <https://doi.org/10.2478/nor-2024-0016>
8. **Farkas, J.** (2023). Fake News in Metajournalistic Discourse. *Journalism Studies*, 24(4): 423-441. <https://doi.org/10.1080/1461670X.2023.2167106>
9. Altay, S., Berriche, M., Heuer, H., **Farkas, J.**, & Rathje, S. (2023). A Survey of Expert Views on Misinformation: Definitions, Determinants, Solutions, and Future of the Field. *Harvard Kennedy School (HKS) Misinformation Review*, 4(4). <http://www.doi.org/10.37016/mr-2020-119>
10. **Farkas, J.** (2023). Discourse Analysis in Journalism Studies. *Journalistica*, 17(1): 1-5. <http://www.doi.org/10.7146/journalistica.v17i1.138573>
11. **Farkas, J.** (2023). News on Fake News: Logics of Media Discourses on Disinformation. *Journal of Language and Politics*, 22(1): 1–21. <https://doi.org/10.1075/jlp.22020.far>
12. Matamoros-Fernández, A. & **Farkas, J.** (2021). Racism, Hate Speech, and Social Media: A Systematic Review and Critique. *Television & New Media*, 22(2): 205-224. <https://doi.org/10.1177/1527476420982230>
13. **Farkas J.** & Neumayer, C. (2020). Mimicking news: How the credibility of an established tabloid is used when disseminating racism, *Nordicom Review*, 41(1). <https://doi.org/10.2478/nor-2020-0001>
14. Bastos, M. & **Farkas, J.** (2019). “Donald Trump is my President!” The Internet Research Agency Propaganda Machine, *Social Media + Society*, 5(3). <https://doi.org/10.1177/2056305119865466>
15. **Farkas, J.** & Schou, J. (2018). Fake news as a floating signifier: Hegemony, antagonism and the politics of falsehood, *Javnost – The Public*, 25(3): 298-314. <https://doi.org/10.1080/13183222.2018.1463047>
16. **Farkas, J.**, Schou, J., & Neumayer, C. (2018). Platformed Antagonism: Racist discourses on fake Muslim Facebook pages, *Critical Discourse Studies*, 15(5): 463-480. <https://doi.org/10.1080/17405904.2018.1450276>

17. **Farkas, J.**, Schou, J., & Neumayer, C. (2018). Cloaked Facebook Pages: Exploring Fake Islamist Propaganda in Social Media, *New Media & Society*, 20(5): 1850-1867. <https://doi.org/10.1177/1461444817707759>
18. **Farkas, J.** & Schwartz, S. A. (2018). Please Like, Comment and Share our Campaign! How Social Media Managers for Danish Political Parties Perceive User-Generated Content. *Nordicom Review*, 39(2): 19-33. <http://doi.org/10.2478/nor-2018-0008>
19. **Farkas, J.** & Neumayer, C. (2017). ‘Stop Fake Hate Profiles on Facebook’: Challenges for crowdsourced activism on social media, *First Monday*, 22(9). <http://firstmonday.org/ojs/index.php/fm/article/view/8042/6531>
20. Schou, J. & **Farkas, J.** (2016). Algorithms, Interfaces, and the Circulation of Information: Interrogating the Epistemological Challenges of Facebook. *KOME – An International Journal of Pure Communication Inquiry*, 4(1): 36-49. <https://doi.org/10.17646/KOME.2016.13>
21. Schou, J., **Farkas, J.** & Hjelholt, M. (2015). The Double Conditioning of Political Participation: Grassroots Politics on Facebook. *Conjunctions. Transdisciplinary Journal of Cultural Participation*, 2(2): 29-47. <http://dx.doi.org/10.7146/tjcp.v2i2.22921>

#### BOOK CHAPTERS

22. Bengtsson, M., Schousboe, S., **Farkas, J.** & Schjøtt, A., (2024). Fact-Checkers, Tech-Giants, and Algorithmic Systems: Between Autonomy and Automation in the Relational and Dispersed Construction of Ethos. In J. Kjeldsen & A. Hess (Eds.), *Ethos, Technology, and AI in Contemporary Society: The Character in the Machine*. Routledge. <https://www.doi.org/10.4324/9781032688503-14>
23. **Farkas, J.** & Xia, Y. (2024). Troll: The Problem with Digital Tricksters and Monsters, In J. Farkas & M. Maloney (Eds.), *Digital Media Metaphors: A Critical Introduction* (pp. 140-152). Routledge. <https://doi.org/10.4324/9781032674612-15>
24. **Farkas, J.** & Maloney, M. (2024). Introduction: Why Digital Media Metaphors Matter, In J. Farkas & M. Maloney (Eds.), *Digital Media Metaphors: A Critical Introduction* (pp. 1-10). Routledge. <https://doi.org/10.4324/9781032674612-1>
25. **Farkas, J.** & Xia, Y. (2023). Unpacking Disinformation as Social Media Discourse, In M. KhosraviNik (Ed.), *Social Media and Society: Integrating the Digital with the Social in Digital Discourse* (pp. 107–126). John Benjamins Publishing Company. <https://doi.org/10.1075/dapsac.100.06far>

26. **Farkas, J. & Schou, J.** (2020). A Democratic Crisis? Post-truth Discourses and their Limits. In G. Terzis, D. Kloza, E. Kuzelewska & D. Trottier (Eds.), *Disinformation and Digital Media as a Challenge for Democracy* (pp. 103-150). Intersentia. <https://doi.org/10.1017/9781839700422.008>
27. **Farkas, J.** (2020). A Case Against the Post-Truth Era: Revisiting Mouffe's Critique of Consensus-Based Democracy. In M. Zimdars & K. McLeod (Eds.), *Fake news: Understanding Media and Misinformation in the Digital Age* (pp. 45–53). MIT Press. <https://doi.org/10.7551/mitpress/11807.003.0006>
28. **Farkas, J. & Neumayer, C.** (2020). Disguised propaganda from digital to social media. In J. Hunsinger, L. Klastrup & M. M. Allen (Eds.), *Second International Handbook of Internet Research* (pp. 707-723). Springer. [https://doi.org/10.1007/978-94-024-1555-1\\_33](https://doi.org/10.1007/978-94-024-1555-1_33)

#### CONFERENCE PROCEEDINGS

29. **Farkas, J. & Bastos, M.** (2018). IRA Propaganda on Twitter: Stoking Antagonism and Tweeting Local News. *Proceedings of the 9th Annual International Conference on Social Media and Society*. <https://doi.org/10.1145/3217804.3217929>

#### ESSAYS & COMMENTARIES

30. **Farkas, J., & Mondon, A.** (2025). The Roots of Reactionary Tech Oligarchy and the Need for Radical Democratic Alternatives. *Communication, Culture, and Critique*, 18(2), 123–126. <https://doi.org/10.1093/ccc/tcaf011>
31. **Farkas, J.** (2024). Tech-giganternes trussel mod det monitorerende demokrati. *Magtudredningen* 2.0. [https://ps.au.dk/fileadmin/Statskundskab/Billeder/Forskning/Forskningsprojekter/Magtudredning/Essays/Tema14/Essay\\_af\\_Johan\\_Farkas.pdf](https://ps.au.dk/fileadmin/Statskundskab/Billeder/Forskning/Forskningsprojekter/Magtudredning/Essays/Tema14/Essay_af_Johan_Farkas.pdf)
32. **Farkas, J.** (2019). Disguised Propaganda on Social Media: Addressing Democratic Dangers And Solutions. *Brown Journal of World Affairs*, 25(1). <http://bjwa.brown.edu/25-1/disguised-propaganda-on-social-media-addressing-democratic-dangers-and-solutions/>

#### ENCYCLOPEDIA ARTICLES

33. **Farkas, J.** (2026). Propaganda. In D. Stockemer, S. Sawyer, & A. Gagnon (Eds). *IPSA Companion to Political Science: A Practical Introduction to the 200 Most Important Concepts*. Springer. [https://doi.org/10.1007/978-3-032-06918-4\\_160-1](https://doi.org/10.1007/978-3-032-06918-4_160-1)
34. **Farkas, J.** (2025). Indholdsmoderation. In G. Agger, N. N. Kristensen, P. Jauert, & K. Schrøder (Eds.), *Medie- og Kommunikationsleksikon*. Samfundslitteratur. <https://medieogkommunikationsleksikon.dk/indholdsmoderation/>

## BOOK REVIEWS

35. **Farkas, J.** (2025). Talking back to the West: How Turkey uses counter-hegemony to reshape the global communication order by Bilge Yesil. *Communication, Culture and Critique*. <https://doi.org/10.1093/ccc/tcaf004>
36. **Farkas, J.** (2020). Book Review: Digital Citizenship in a Datafied Society by Arne Hintz, Lina Dencik and Karin Wahl-Jorgensen. *Communications: The European Journal of Communication Research*. <https://doi.org/10.1515/commun-2020-2086>
37. **Farkas, J.** (2018). Book Review: The Ambivalent Internet: Mischief, Oddity, and Antagonism Online by Whitney Phillips and Ryan M. Milner. *Journalism & Mass Communication Quarterly*. <https://doi.org/10.1177/1077699018819432>

## CONFERENCE PRESENTATIONS

I have presented at more than 15 international conferences, including at ICA, ECC (ECREA), AoIR, Social Media & Society, and NordMedia. I gave my first conference keynote speech at The Finnish Conference for Media and Communication in 2022.

For a full list of my presentations see [www.johanfarkas.com/activities](http://www.johanfarkas.com/activities)

## GRANTS

2018	Travel grant, 58 000 SEK, Reidar Peters Fund for Internationalization
2018	Travel grant, 2000 SEK, Swedish Association for Media and Communication Research (FSMK)
2018	Travel grant, 1000 DKK, Carlsberg Foundation
2011	Travel grant, 20 000 DKK, Erasmus+

## PEER REVIEW

Publons profile: <https://publons.com/researcher/3673988/johan-farkas/>

I have been a reviewer for the following academic journals:

<i>Big Data &amp; Society</i>	<i>Journalism Studies</i>
<i>Canadian Journal of Communication</i>	<i>Journal of Communication</i>
<i>Contemporary Political Theory</i>	<i>Journal of Contemporary European Studies</i>
<i>Convergence</i>	<i>Journal of Language and Politics</i>
<i>Cooperation and Conflict</i>	<i>Media, Culture &amp; Society</i>
<i>Diffractions</i>	<i>Media International Australia</i>
<i>Digital Culture and Education</i>	<i>MedieKultur</i>
<i>Digital Journalism</i>	<i>New Media &amp; Society</i>
<i>Emotion, Space and Society</i>	<i>Nordic Journal of Media Studies</i>
<i>European Journal of Communication</i>	<i>Nordicom Review</i>
<i>First Monday</i>	<i>Politica</i>
<i>Globalizations</i>	<i>Political Communication</i>

*Globalisation, Societies and Education*  
*Global Policy*  
*HKS Misinformation Review*  
*Human Communication Research*  
*Journalism*  
*Journalism Practice*

*Risk, Hazards & Crisis in Public Policy*  
*Science as Culture*  
*Television & New Media*  
*Theory, Culture & Society*  
*The Communication Review*